

Why did Romney lose? How can Republicans win? In *A Bad Day on the Romney Campaign*, Gabriel Schoenfeld, a senior adviser to presidential nominee Mitt Romney for nearly two years, is the first insider to speak out about the failures of the 2012 campaign. Why did Romney lose? The book illuminates the chain of errors that ultimately contributed to Romneys defeat. Schoenfelds original concept--zeroing in on a single gaffe on a single day: Romneys comments in the wake of the Benghazi attack, and examining its genesis and its profound ripple effects--makes for a uniquely fascinating contribution to our understanding of American politics and the challenges facing a Republican party that has lost the popular vote in five of the last six presidential races. Schoenfeld doesn't shrink from pointing fingers and naming names. Unsparing in his criticism of some of his former colleagues, and candid in appraising Romneys strengths and weaknesses, his objective is to launch a far-reaching debate about how we choose America's leader. With a revealing discussion of how Romney's team formulated domestic and foreign policy, the book is a powerful voice in the ongoing discussion of the Republican Party's future by a campaign insider who is also one of America's leading analysts of public affairs. Written for Republicans, Democrats, and all Americans, rich with detail and high drama, it will interest anyone who wants a behind-the-scenes look at how our political system actually operates, with all its charms and all its flaws. Praise for Gabriel Schoenfeld's *Necessary Secrets: National Security, the Media, and the Rule of Law* Schoenfeld brilliantly illuminates [a] fundamental dilemma. --John McGinnis, *Wall Street Journal* Essential reading for anyone seriously interested in national security and freedom of the press. --Leonard Downie, Jr., *Washington Post* Subtle and instructive. --Alan Dershowitz, *New York Times Book Review*

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Why did Romney lose? How can Republicans win? In *A Bad Day on the Romney Campaign*, Gabriel Schoenfeld, a senior adviser to. *A Bad Day on the Romney Campaign* has 72 ratings and 9 reviews. Gabriel Schoenfeld had a insider's view of the Romney campaign and from that vantage point, he uses one . Log in to get better recommendations with a free account. Why did Romney lose? How can Republicans win? In *A Bad Day on the Romney Campaign: An Insider's Account*, Gabriel Schoenfeld, a senior adviser to the. And that's what makes Gabriel Schoenfeld's new e-book, *A Bad Day on the Romney Campaign: An Insider's Account*, such an enticing prospect.

A BAD DAY ON THE ROMNEY CAMPAIGN: AN INSIDER'S ACCOUNT By Gabriel Schoenfeld InterMix Books, \$, 85 page e-book. Not long. **A BAD DAY ON THE ROMNEY CAMPAIGN AN INSIDER'S ACCOUNT Y DID R0 EY LOSE? HOW CAN ' REPUBLICANS WIN?** , 1mm GABRIEL i?HOENFELD I.

The book "A Bad Day on the Romney Campaign: An Insider's Account" is written by Gabriel Schoenfeld, who says he started working for. One of Mitt Romney's former campaign aides is planning to release The book "A Bad Day on the Romney Campaign: An Insider's Account". Gabe's new e-book, *A Bad Day on the Romney Campaign: An*

Insider's Account, has just been published by Penguin. Not surprisingly, if you. No single mistake cost Mitt Romney the presidency,â€• former Romney eBook, A Bad Day On The Romney Campaign: An Insider's Account.

Gabriel Schoenfeld, an expert in Campaigns & Elections Intelligence Terrorism & Radical A Bad Day On The Romney Campaign: An Insider's Account.

But he penned A Bad Day on the Romney Campaign: An Insider's Account, released earlier this month as an e-book, because he felt.

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